

TRAPPER RON'S ANIMAL CAPTURE SYSTEM

WHAT IS T.R.A.C.S

T.R.A.C.S is a radio transmitter / receiver device that notifies your client when a live trap door has been closed.

The T.R.A.C.S. transmitter attaches to the top of the live trap near the door mechanism. The receiver is then given to the client to place somewhere in their home where they can monitor often. It is recommended to put it in the kitchen area where people tend to congregate. Then all you have to do is instruct the homeowner to check the receiver at least once a day and to call you when the light comes on, that's it ! The T.R.A.C.S. system can be configured to have multiple transmitters to one receiver so, if you have multiple traps set the homeowner only has one receiver to monitor.

Typical uses include under mobile homes, house crawl spaces, attic spaces, under porches or areas that are normally hidden from sight and difficult to reach (within 75-150 feet) where the client agrees to monitor the receiver.

Why use T.R.A.C.S. ?

We created T.R.A.C.S as a way to increase our bottom line. In the spring of each year we get large numbers of raccoons breaking into attics and crawl spaces to raise their young. This became a three month marathon for us.

Like most of us, it is becoming more difficult to maintain an economic advantage over our competition. With the development of T.R.A.C.S., we have reduced our labor costs significantly, ultimately increasing profits without raising prices.

Working directly with an electronics manufacturer in Michigan, we are ready to begin production for the Spring 2011 trapping season.

This product has saved us thousands of dollars on trapping costs, and now it is available to the Wildlife Control industry.



Base Unit

Transmitter

TRAPPER RON'S ANIMAL CAPTURE SYSTEM

T.R.A.C.S

Patent Pending



Albino Raccoon Caught With T.R.A.C.S

BACKGROUND

Trapping in attic spaces can be very costly and time consuming for the Wildlife Nuisance Control Operator. In most cases the Operator will place a trap on rooftops near the entry point. This procedure typically has mixed results and is not the preferred method for trapping animals that reside inside attic spaces. First off, an operator can never be certain that an animal trapped on the roof is the targeted animal and depending on the roof style and height, setting the trap safely can be very dangerous.

The most effective way to trap an animal living in attic spaces is to place a trap inside the attic. This procedure can be costly and very time consuming since the Operator must schedule time each day to check their traps. Property owners must be home, usually in the evening, operators must drive to the location, ladders must be hauled on to the property and then the WNCO must physically enter the attic space and visually verify each trap.

Many WNCO's indicate that they do not like trapping in attics and will actually turn jobs down because it just is not cost effective for them.

Legally, all live traps must be checked every 24 hours. So if you have 5 clients that have traps located in attics at the same time, many hours can be saved by letting your clients monitor the traps for you. However, we still recommend that traps be checked occasionally to insure that the T.R.A.C.S. unit is working properly.

BENEFITS

- * No Wasted Trapping Days
- * No Needless Trap Checks
- * Clients Actively Involved
- * Reduced Off Hours Work
- * Durable
- * Technology Is Working For You
- * Never Turn Down A Job Again

Trap Sensor

0 - 40° C Operating Temperature
 CR2032 lithium coin cell 3 volt Battery
 4 weeks active monitoring
 Dimensions - 3.08" X 1.55" X .41"
 Durable ABS plastic Shell
 Bicolor LED red and green
 2.4 GHz license free international band
 Typical 75 feet communication

USB Base

0 - 40° C Operating Temperature
 115 VAC to 5 VDC USB module Power Supply
 Dimensions - 3.1" X .9" X .57"
 Durable ABS plastic Shell
 2.4 GHz license free International band
 Up to 10 Sensors Per Base
 Typical under 2 seconds Status Updates

COST SAVINGS

Without T.R.A.C.S.

Attic Trapping Charge	\$500.00
5 Trips/Client @40.00/trip	<u>(\$200.00)</u>
Max Profit	\$300.00

With T.R.A.C.S.

Attic Trapping Charge	\$500.00
1 Trips/Client @40.00/trip	<u>(\$40.00)</u>
Max Profit	\$460.00

Our T.R.A.C.S. units retail for \$99.00 and pays for itself the very first time you use it. The above scenario shows a \$160.00 increase in profits less the cost of the unit and you still make \$61.00 additional profit by using the T.R.A.C.S. the first time., After the first use, the unit actually will make money for your organization.

This is the initial marketing push for the T.R.A.C.S. system and we are interested in your thoughts. If you would like to be placed on the initial production run list, scheduled for February with delivery in March, please contact us below.

For More Information:

WWW.TRAPPERRON.COM

Or

Call 248-426-0036